

FURNITURE BANK OF METRO ATLANTA

# SPONSORSHIP OPPORTUNITIES

**OUR MISSION** is to create stability for families and individuals by distributing donated furniture to turn their houses into homes.

**OUR VISION** is that every family has the furniture they need.

**We make a house a home.**



# CLIENT TESTIMONIALS

"Before I found the Furniture Bank, I had slept on the floor and sidewalk for so long. I never thought I would EVER have a bed."

"Although it cost me nothing, I feel as though I've accomplished something big."

"Comfortable furniture has given me the hope and energy to strive more."

"You guys are truly a blessing to those who are struggling. Keep up the great work!"

"It's like a new beginning for my son and I."

"Thank you for making our house a home! We are forever grateful and intend to pay it forward in the near future. "



Join the Furniture Bank as an annual sponsor and gain exclusive event access and unique team building experiences for your employees!

## CUSTOM TEAM BUILDING EXPERIENCE THAT MAKES A DIFFERENCE

Furniture builds provide an opportunity for your employees to work together to build dressers and tables for our clients. Employees will get to learn new skills, collaborate in groups, and build furniture that will go directly to families in need.

Unique to Furniture Bank builds: we can host groups up to 100, provide a space for your team to eat, and even bring the project to you.



## RACE FOR REST

The Race for Rest is the Furniture Bank's annual 5k. The event is held at Monday Night Brewing's Garage location in the West End.

Your employees can run as a team, be eligible for fun prizes, and celebrate at the after-party (with a free beer for finishing the race!)



## CHAIRISH THE FUTURE

Chairish the Future is the Furniture Bank's annual auction and gala. You and your employees will enjoy dinner, an open bar, live music, and a one-of-a-kind auction. Auction items include travel, dining, and sports packages, and local art including some pieces created from furniture.



# ANNUAL SPONSORSHIP LEVELS



FURNITURE BANK  
OF METRO ATLANTA



**KING**  
**\$15,000**

**QUEEN**  
**\$10,000**

**FULL**  
**\$5,000**

**TWIN**  
**\$2,000**

## BRAND VISIBILITY

Logo and link on website

Company logo on  
supporter wall

Bi-annual social media  
post highlighting the  
partnership

Logo and link on website

Company logo on  
supporter wall

Bi-annual social media  
post highlighting the  
partnership

Logo and link on  
website

Company logo on  
supporter wall

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website

Company logo on  
supporter wall

## CORPORATE VOLUNTEERISM

Ultimate team building  
volunteer experience for  
up to 50 employees  
(includes refreshments  
and T-shirts)

Team building  
volunteer experience  
for up to 30  
employees

Team building  
volunteer  
experience for up  
to 10 employees

Team building  
volunteer  
experience for up  
to 10 employees

## EVENT PRESENCE

Top Sponsor Level at  
both annual events  
(Chairish Throne and  
Race Gold)

Top Sponsor Level at  
both annual events  
(Chairish Throne and  
Race Gold)

Top sponsor level at  
one annual event  
(Chairish Throne or  
Race Gold) OR 2nd  
level at both events  
(Chairish Wing Back  
& Race Silver)

Third sponsor level  
at both annual  
events (Chairish  
Rocking Chair &  
Race Bronze)

**MONDAY NIGHT**  
BREWING

# RACE FOR REST



Presenting Sponsor: Monday Night Brewing

## ABOUT THE EVENT

**SATURDAY, OCTOBER 21ST, 2023**

The Race for Rest is the Furniture Bank's annual 5k. The event will be held at Monday Night Brewing's Garage location in the West End.

Your employees can run as a team, be eligible for fun prizes, and celebrate at the after-party (with a free beer for finishing the race!)

## LAST YEAR

RAISED \$45,792 | 481 RUNNERS

### WHAT DOES \$45,792 MEAN TO US?

- 726 twin beds for children or
- 112 fully-furnished homes or
- 398 forklift certifications for previously homeless individuals

# SPONSORSHIP LEVELS

	GOLD	SILVER	BRONZE
5K RACE REGISTRATIONS	30	20	10
ITEM IN GOODIE BAG	✓	✓	✓
LOGO/LINK ON WEBSITE & SOCIAL	✓	✓	✓
STEP & REPEAT	✓	✓	✓
RACE SIGNAGE	Individual sponsor sign along course and placement on two Gold level signs along course	Placement on two Silver level signs along course	Placement on Bronze level sign along course
T-SHIRT	LOGO 2nd largest	LOGO 3rd largest	LOGO 4th largest
START & FINISH LINE	Company logo prominently displayed. This is a great photo op!		

**DIRECTOR OF COMMUNITY  
ENGAGEMENT & EVENTS:**  
**Grace Bullabaugh**  
Phone: 404-355-8530 (ext. 228)  
events@furniturebankatlanta.org



# CHAIRISH THE FUTURE

2023

A UNIQUE AUCTION that CHALLENGES TALENTED ARTISTS and DESIGN FIRMS to CREATE PIECES of ART from HOUSEHOLD FURNITURE

**FRIDAY, FEBRUARY 23, 2024**

The **FOUNDRY** at **PURITAN MILL**  
916 Joseph E. Lowery Blvd NW  
Atlanta, GA 30318

**HOTTEST  
SEAT IN  
TOWN!**

MARK YOUR CALENDARS for one of Atlanta's most memorable annual 'chair-ity' events!

Enjoy libations, delectable bites, live music, painting exhibits and silent and live auctions—all benefiting the FURNITURE BANK of METRO ATLANTA.

Bid on custom-designed furniture pieces and artwork, exclusive experiences, and premier auction packages of all varieties.

## SPONSORSHIP LEVELS:

	THRONE	WING BACK	ROCKING CHAIR
<b>EXCLUSIVE RESERVED SEATING</b>	Front Row Table for 10	Table for 10	4 Seats
<b>VIP EXCLUSIVES</b>	Early event access and bottle of champagne for your table during the live auction	Early event access and bottle of champagne for your table during the live auction	Early event access
<b>EVENT SIGNAGE</b>	Large Logo on Red Carpet Banner, Individual Slide on Sponsor Slideshow	Logo on Red Carpet Banner, Sponsor Level Group Slide on Sponsor Slideshow	Logo on Red Carpet Banner, Sponsor Level Group Slide on Sponsor Slideshow
<b>PROGRAM</b>	Full Page Ad & Listing	1/2 Page Ad & Listing	Listing
<b>FURNITURE BANK WEBSITE</b>	Logo on Home Page & Chairish Page	Logo on Chairish Page	Logo on Chairish Page
<b>SOCIAL MEDIA &amp; NEWSLETTER</b>	Listing in Facebook Event & Logo in Chairish Newsletter	Listing in Facebook Event & Logo in Chairish Newsletter	Listing in Facebook Event & Logo in Chairish Newsletter
<b>GALA E-INVITATION</b>	Logo		



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