

FURNITURE BANK OF METRO ATLANTA

# SPONSORSHIP OPPORTUNITIES

2025-2026

**OUR MISSION** is to create stability for families and individuals by distributing donated furniture to turn their houses into homes.

**OUR VISION** is that every family has the furniture they need.

We make  
a house a  
home.





# CLIENT TESTIMONIALS

"For the first time in months, my family was able to sit at the table and have a meal together."

"My experience was amazing! I'm so grateful the Furniture Bank had my back in my time of need."

"Furniture has been a true blessing for my family in our new home."

"I'm a mother of five beautiful children who deserve the world. Thanks to the Furniture Bank I was able to give them a taste of the good things in life."

"I'm still in shock at my amazing furniture. It's clean, barely used, and it makes my apartment feel like home."

"The Furniture Bank helped me start over with nice furniture after living in a shelter for homeless veterans for over a year."

"I'm so thankful for everything, especially the beds. Y'all made our home complete!"



**Join the Furniture Bank as an annual sponsor and gain exclusive event access and unique team building experiences for your employees!**

## CUSTOM TEAM BUILDING EXPERIENCE THAT MAKES A DIFFERENCE

Furniture builds provide an opportunity for your employees to work together to build dressers and tables for our clients. Employees will get to learn new skills, collaborate in groups, and build furniture that will go directly to families in need.

Unique to Furniture Bank builds: we can host groups up to 100, provide a space for your team to eat, and even bring the project to you!



## RACE FOR REST 5K

The Race for Rest is the Furniture Bank's annual 5K fundraiser held at Monday Night Brewing's Garage location in the West End.

Your employees can run as a team, be eligible for fun prizes, and celebrate at the after-party (with a free beer for finishing the race!)



## CHAIRISH THE FUTURE

Chairish the Future is the Furniture Bank's annual auction and gala. You and your employees will enjoy dinner, an open bar, live music, and a one-of-a-kind auction. Auction items include travel, dining, and sports packages and local art, including some pieces made from furniture.





# MAKING A HOUSE A HOME

Shante Johnson is a disabled mother caring for her 8-year-old daughter and her teenage sister, who Shante adopted 10 years ago after their mother passed away.

**The family struggled to make ends meet on a single income – living in hotels, shelters, and Shante’s car.**

After a year of instability, Shante finally found assistance in gaining housing. Then, she received furniture from the Furniture Bank of Metro Atlanta.

**“I had to completely start over. It would’ve taken me months and months. But because of the Furniture Bank, I was able to fill our entire home.”**

With the help of sponsors like you, the Furniture Bank gave Shante’s family not only a house full of furniture, but a mattress for each of them to sleep on at night. And without the financial burden of purchasing furniture, Shante is better able to support her younger sister as she attends her first year of college.



Collin is a motivated, hardworking individual. Still, finding a job felt impossible because of his legal history.

He thought his career prospects would be forever limited. Then, Collin found an opportunity for a fresh start in the Furniture Bank’s employment program for returning citizens: Routes to Re-Entry,

Thanks to sponsors like you, the Furniture Bank was able to help Collin learn valuable skills, earn his CDL, start a new career, and get a second chance at life.

**“I can't thank you all enough for everything you've done for me. Most of all, I want to thank you for treating me like a human being. You were the first people to do it after a long time in a very different environment.”**

Now happily employed with Exclusive Land and Tree, Collin is looking forward to earning his arborist license and furthering his new career.

# ROUTES TO RE-ENTRY



# ANNUAL SPONSORSHIP LEVELS



FURNITURE BANK  
OF METRO ATLANTA



## KING \$15,000

## QUEEN \$10,000

## FULL \$5,000

## TWIN \$2,000

### BRAND VISIBILITY

Logo and link on website

Company logo on  
supporter wall

Bi-annual social media  
post highlighting the  
partnership

Logo and link on website

Company logo on  
supporter wall

Bi-annual social media  
post highlighting the  
partnership

Logo and link on  
website

Company logo on  
supporter wall

Logo and link on  
website

Company logo on  
supporter wall

### CORPORATE VOLUNTEERISM

Ultimate team building  
volunteer experience for  
up to 50 employees  
(includes refreshments  
and T-shirts)

Team building  
volunteer experience  
for up to 30  
employees

Team building  
volunteer  
experience for up  
to 10 employees

Team building  
volunteer  
experience for up  
to 10 employees

### EVENT PRESENCE

Top Sponsor Level at  
both annual events  
(**Chairish Throne and  
Race Gold**)

Top Sponsor Level at  
both annual events  
(**Chairish Throne and  
Race Gold**)

Top sponsor level at  
one annual event  
(**Chairish Throne or  
Race Gold**) OR 2nd  
level at both events  
(**Chairish Wing  
Back & Race Silver**)

Third sponsor level  
at both annual  
events (**Chairish  
Rocking Chair &  
Race Bronze**)



**MONDAY NIGHT**  
BREWING

# RACE FOR REST



Presenting Sponsor: Monday Night Brewing

## ABOUT THE EVENT

**SATURDAY, OCTOBER 18TH, 2025**

The Race for Rest is the Furniture Bank's annual 5K fundraiser. The event is held at Monday Night Brewing's Garage location in the West End.

Your employees can run as a team, be eligible for fun prizes, and celebrate at the official 5K after-party (with a free beer & mini-cocktail for finishing the race!)

## LAST YEAR

**\$43,108 RAISED | 535 RUNNERS**

### WHAT DOES \$43,108 MEAN TO US?

- 490 twin beds for children, or
- 108 fully-furnished homes, or
- 17 forklift certifications for previously incarcerated individuals.

## SPONSORSHIP LEVELS

	GOLD	SILVER	BRONZE
5K RACE REGISTRATIONS	30	20	10
SWAG ITEM IN GOODIE BAG	✓	✓	✓
LOGO/LINK ON WEBSITE & SOCIAL	✓	✓	✓
LOGO ON STEP & REPEAT BANNER	✓	✓	✓
RACE SIGNAGE	Individual sponsor sign and placement on two Gold level signs along course	Placement on two Silver level signs along course	Placement on Bronze level sign along course
T-SHIRT	LOGO 2nd largest	LOGO 3rd largest	LOGO 4th largest
START & FINISH LINE	Company logo prominently displayed. This is a great photo op!		

**DIRECTOR OF COMMUNITY  
ENGAGEMENT & EVENTS:**

**Grace Bullabaugh**

Phone: 404-355-8530 (ext. 228)

events@furniturebankatlanta.org





# CHAIRISH THE FUTURE

A UNIQUE GALA & AUCTION EVENT THAT CHALLENGES  
TALENTED ARTISTS AND DESIGN FIRMS TO CREATE PIECES OF  
ART FROM HOUSEHOLD FURNITURE

**FRIDAY, FEBRUARY 27, 2026**

**The FOUNDRY at PURITAN MILL**  
916 Joseph E. Lowery Blvd NW  
Atlanta, GA 30318

**HOTTEST  
SEAT IN  
TOWN!**

MARK YOUR CALENDARS for one of Atlanta's most  
memorable annual 'chair-ity' events!

Enjoy libations, delectable bites, live music, painting  
exhibits and silent and live auction programs—all  
benefiting the FURNITURE BANK OF METRO ATLANTA.

Bid on custom-designed furniture pieces and artwork,  
exclusive experiences, and premier auction packages  
of all varieties.

## SPONSORSHIP LEVELS:

	THRONE	WING BACK	ROCKING CHAIR
EXCLUSIVE RESERVED SEATING	Front Row Table for 10	Table for 10	4 Seats
VIP EXCLUSIVES	Early event access and bottle of champagne for your table during the live auction	Early event access and bottle of champagne for your table during the live auction	Early event access
EVENT SIGNAGE	Large Logo on Red Carpet Banner, Individual Slide on Sponsor Slideshow	Logo on Red Carpet Banner, Sponsor Level Group Slide on Sponsor Slideshow	Logo on Red Carpet Banner, Sponsor Level Group Slide on Sponsor Slideshow
PROGRAM	Full Page Ad & Listing	1/2 Page Ad & Listing	Listing
FURNITURE BANK WEBSITE	Logo on Home Page & Chairish Page	Logo on Chairish Page	Logo on Chairish Page
SOCIAL MEDIA & NEWSLETTER	Listing in Facebook Event & Logo in Chairish Newsletter	Listing in Facebook Event & Logo in Chairish Newsletter	Listing in Facebook Event & Logo in Chairish Newsletter
GALA E- INVITATION	Logo		



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