

FURNITURE BANK OF METRO ATLANTA

CORPORATE SPONSORSHIP OPPORTUNITIES

2026-27

OUR MISSION is to create stability for families and individuals by distributing donated furniture to turn their houses into homes.

OUR VISION is that every family has the furniture they need.

**We make
a house a
home.**



WHY SPONSOR THE FURNITURE BANK?

Annual sponsors help us provide life-changing furniture to families in need! In return, these generous companies receive year-round *promotional marketing*, *exclusive event access* and *unique team-building experiences* for employees!

CUSTOM TEAM-BUILDING THAT MAKES A DIFFERENCE:

Furniture builds provide an opportunity for your employees to work together to build dressers and tables for our clients. Employees will get to learn new skills, collaborate in groups, and build furniture that will go directly to families in need.

Unique to Furniture Bank builds: we can host groups up to 100, provide a space for your team to eat, and even bring the project to you!



ONE-OF-A-KIND ANNUAL FUNDRAISING EVENTS:

RACE FOR REST 5K

The Race for Rest is the Furniture Bank's 5K fundraiser held every October at Monday Night Brewing's Garage location on the West End.

Your staff can run as a team, win fun prizes, and celebrate at the after-party (with a free beer for participating in the race!)



CHAIRISH THE FUTURE

Chairish the Future is the Furniture Bank's gala and auction held each February.

Your staff will enjoy dinner, an open bar, live music, and live and silent auction programs with travel, dining, and sports packages along with local art and custom furniture creations!





ANNUAL SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS:		KING \$20,000	QUEEN \$15,000	FULL \$10,000	TWIN \$5,000
Brand Visibility	Logo & link on Furniture Bank website	✓	✓	✓	✓
	Logo on supporter wall	Largest	Large	Medium	Small
	Social media shoutouts	2 posts annually	2 posts annually		
	Logo on Furniture Bank box truck	✓			
Volunteerism	Team-building volunteer experience	Up to 100 employees	Up to 50 employees	Up to 25 employees	Up to 15 employees
	Refreshments included	✓	✓		
	Furniture Bank T-shirts included	✓	✓		
Race for Rest 5K	Race for Rest 5K Sponsorship Level	Gold Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	Free 5K Registrations	30 free registrations	30 free registrations	20 free registrations	10 free registrations
	Swag item in participant tote bags	✓	✓	✓	✓
	Logo & link on race webiste	✓	✓	✓	✓
	Logo on step & repeat banner	✓	✓	✓	✓
	Logo on official race T-shirt	2nd largest logo	2nd largest logo	3rd largest logo	4th largest logo
	Logo on 5K course signs	1 individual sign & 2 Gold Sponsor signs	1 individual sign & 2 Gold Sponsor signs	2 Silver Sponsor signs	1 Bronze Sponsor sign
	Logo on start/finish line banner	✓	✓		
	Company highlighted by event MC	✓	✓		
Chairish the Future Gala	Chairish the Future Sponsorship Level	Gold Level Sponsor	Gold Level Sponsor	Silver Level Sponsor	Bronze Level Sponsor
	Free tickets to the gala	Front row private table for 10	Front row private table for 10	Pri vate table for 8	4 tickets
	Logo on photobooth step & repeat banner	Large	Large	Medium	Medium
	Logo on sponsor slideshow	Individual slide	Individual slide	Silver Sponsor group slide	Bronze Sponsor group slide
	Event sponsor shoutout social post	Individual post	Individual post	Silver Sponsor group post	Bronze Sponsor group post
	Logo on event page & ticket website	✓	✓	✓	✓
	Logo in gala e-invitation	✓	✓	✓	✓
	Event program recognition	Full-page ad	Full-page ad	Half-page ad	
	Logo in e-newsletter	✓	✓	✓	
	Premium table signage with company logo	✓	✓		
	Company thanked in event speech	✓	✓		

EVENT-SPECIFIC SPONSORSHIP OPPORTUNITIES:

SPONSORSHIP TYPE:		Contribution Amount	Event Access	Naming & Recognition	Visibility & Branding
Race for Rest 5k	Water Station Sponsor	\$1,000	5 free race registrations	Shoutout from race MC	Logo on water station signage
	Finish Line Snack Table Sponsor	\$1,500	10 free race registrations	Shoutout from race MC	Logo on snack table signage
Chairish the Future Gala	Table Sponsor	\$1,500	Private table for 10	Recognition in event program	- Logo featured on private table signage - Logo on Table Sponsor slide on sponsor slideshow
	Live Auction Sponsor	\$2,000 (or in-kind donation of equal or greater value)	2 free tickets to the gala	- Verbal recognition during live auction program - Recognition in event program	- Logo in gala e-invitation - Logo on Liva Auction Sponsor slide on sponsor slideshow

WANT TO CREATE A CUSTOM SPONSORSHIP PACKAGE FOR YOUR COMPANY?
Contact info@furniturebankatlanta.org to learn more!

MAKING A HOUSE A HOME

Tamara Mickles is a single mother caring for her 2-year-old son, Tristan.

She first experienced homelessness at just 17 years old, beginning years of housing instability and financial hardship. After welcoming Tristan into the world and escaping a domestic violence situation, Tamara was finally able to secure stable housing. But after spending everything she had to get into her new home, she could not afford the furniture she needed.

“Looking back on where I was 8 or 9 years ago, I’m very proud of myself. Now I have a home to call my own and the motivation to do everything I put on hold.”

With the help of corporate partners like you, the Furniture Bank was able to give Tamara and Tristan a house full of furniture — including mattresses for them to sleep on at night and dinosaur bedsheets that Tristan loves!

Best of all, by removing the financial burden of purchasing essential furniture, the Furniture Bank inspired Tamara to go back to school and create new opportunities for herself.



ROUTES TO RE-ENTRY

Michael Hill is a motivated, hardworking individual. But after being incarcerated as a teenager, his criminal record made finding a job extremely difficult.

He thought his career prospects would be forever limited. Then, Michael found an opportunity for a fresh start in the Furniture Bank’s Routes to Re-Entry employment program for formerly incarcerated individuals.

Thanks to generous sponsors like you, the Furniture Bank was able to help Michael learn valuable new skills, earn his commercial drivers license, and get a second chance at life.

“The Furniture Bank’s Routes to Re-Entry program helped me get a fresh start in a new career. I feel very accomplished.”

Since completing the program, Michael has secured a full-time job as a driver for Western Express. He enjoys traveling the country and looks forward to advancing his career!



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The Furniture Bank of Metro Atlanta is a registered 501(c)(3) nonprofit. Tax ID: 58-1815194